



DWELLINGUP FUTURES ROADMAP **2021-2036** AND BEYOND

SUMMARY DOCUMENT



DWELLINGUP
where trails meet

WILD@HEART



FOREWORDS



The Peel Development Commission was pleased to partner with the Shire of Murray in the development of this document that explores the wealth and liveability of our region and greatly impacts the wealth and liveability of our entire state. Thriving and resilient regional towns mean a more prosperous and liveable state for all West Australians. The Commission acknowledges Dwellingup's traditional custodians, the Binjareb People of the Noongar Nation, and pay our respects to their Elders past, present and future.

Creating thriving regional towns is about diversifying our local economies, growing our local industries, protecting our natural environment and supporting our local communities. Thriving towns require collaboration across industry, community and wise use of our environment to ensure intergenerational benefits are realised. As Dwellingup's local economy experiences a period of change and growth in mining, construction, agriculture, recreation and tourism, Dwellingup Futures provides a road map to successfully plan for and manage this growth for a sustainable future.

Surrounded by forest, Dwellingup's place within the natural environment and connection with nature are what makes it so special. The local community strongly values its small-town charm and lifestyle and sees the natural environment and the town itself as its greatest assets and the primary attraction for residents and visitors alike.

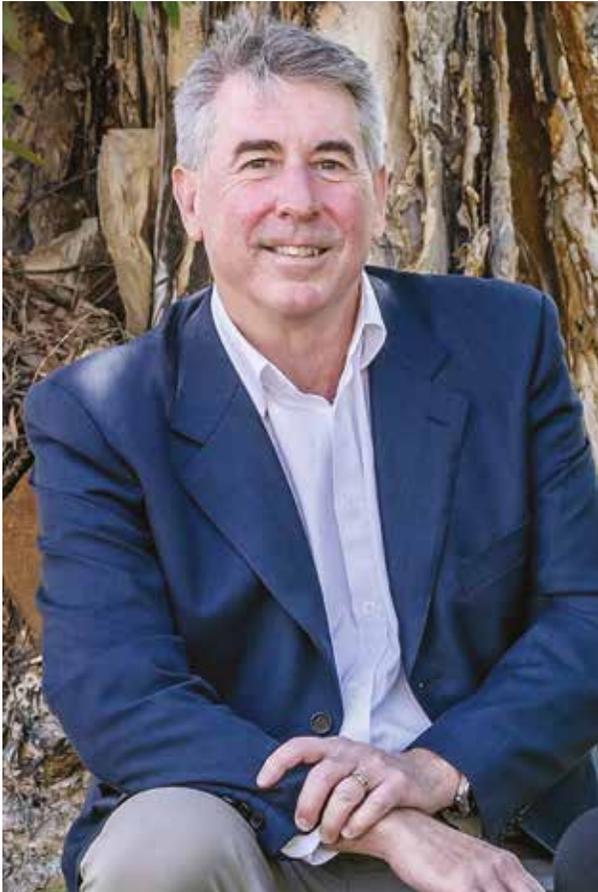
With a history born on the back of forestry and mining, these industries have been integral to shaping what Dwellingup is today and will continue to be in the future. Dwellingup Futures is a plan for achieving self-sufficiency for the town and will help it to grow into the future by supporting varied job opportunities, quality housing and a better range of day-to-day services.

By looking at the way we work, the way we do business, and how we collaborate, we can develop a deeper understanding of what will build our region up. Support for our regional businesses and industries is paramount to our region's resilience — successful industries, jobs for the people of the region, the preservation of our indigenous history, natural environment, and a sense of community, connection, and place. The Dwellingup community welcomes managed and organic growth but is wary of rapid expansion as a tourist town. Hence, recognition of all Dwellingup has to offer and its rapid growth must not undermine its very purpose for being. Accommodating the varied and diverse land uses, industries and community desires mean that striking the right balance is essential.

Extensive stakeholder consultations, land-use reviews, land-use trend analysis, and a future desired state and vision to define the strategic challenges, underpin the Dwellingup Futures Roadmap and describe a vision for Greater Dwellingup's future.

The Roadmap explores how the development and interaction of local industries, tourism, mining and natural resource management can work together to achieve a shared vision with benefits and additional services for the local community. Through collaboration and a genuine commitment to a sustainable future for Dwellingup, we can support this town to truly prosper.

Paddi Creevey OAM, Former Chair
Peel Development Commission



For hundreds of thousands of Western Australians, the town of Dwellingup is a unique place to regularly retreat from the hustle of city living, a place they can enjoy nature inspired adventures surrounded by incredible landscapes, beautiful river trails, and towering forests. It is also home to a small but thriving community, local farms, small businesses and talented artists and artisans who live and draw inspiration from the spectacular and peaceful surroundings.

Since ancient times, the area has been home to the Bindjareb People of the Noongar Nation and is recognised as a sacred, spiritual dreaming place. The origins of the name Dwellingup come from an Aboriginal word meaning "place of nearby water". Over the last century many people have been drawn to the area to support industries such as timber and mining. In 1918 Dwellingup became part of the State Forest and consequently the town became a centre for forest management and research.

During the second world war a POW Internment camp was established at Marrinup partly due to its isolation. In 1961 devastating bushfires wiped out many of the small timber mill towns and settlements leaving just a few key buildings standing. Dwellingup was rebuilt and in recent years a growing economy based on ecotourism, trails, aboriginal cultural tours, heritage rail and hospitality has been established. With such a rich history the Community and Council are now looking forward to building on the existing foundations that will deliver a sustainable future for the town and surrounding region.

While located within the Local Government area of the Shire of Murray the area contains important assets for all Western Australians. Managing the often-overlapping sectors of water, mining, forestry, tourism and accommodation together with providing a safe and secure place to live for around 400 residents and their families, poses significant challenges, risks, and opportunities. Dwellingup Futures seeks to provide a clear set of thoughtful and considered plans and document a collective and shared vision with a clear implementation pathway forward, while carefully considering differing stakeholder views and aspirations.

I would like to thank all those involved over the past two years that have contributed their time, resources and ideas to this important document and encourage all stakeholders to use the information to inform and guide their current and future decision making. Working together we can ensure Dwellingup continues to have a long and prosperous future, a future where all Western Australians will continue to be able to share and benefit from its beauty and natural resources.

David Bolt
President, Shire of Murray



Cover, current image courtesy of Josh Cowling



1. DWELLINGUP FUTURES

Dwellingup Future's Roadmap is a strategic document that describes a vision for Dwellingup's future, and a proposed pathway to achieve the community's aspirations.

Greater Dwellingup¹ is experiencing a period of rapid change. Over the last 25 years it has evolved from a forestry and mining community that was a 'secret spot' for nature lovers, into a highly popular and accessible destination. This evolution has been driven by significant investment, growth, and transformation across Greater Dwellingup's key industries of mining, tourism, recreation, forestry, and natural resource management.

To plan and manage for anticipated change and growth, the Shire of Murray, with the support of the Peel Development Commission (PDC), established the Dwellingup Futures Group. The group's purpose is to support Greater Dwellingup's community and key stakeholders (including Government and industry) to work towards a shared vision where agreed priorities are recognised, understood, and acted upon and differing points of view can be dealt with constructively.

Dwellingup's resident and business community is characterised by a strong sense of identity and a shared passion for maintaining and growing the Town's charm, culture and natural amenity. Consistent across all consultation conducted throughout the Dwellingup Futures Project was a desire for Greater Dwellingup to become a self-sufficient place where people have access to services and families can live.

This will require an increase in a permanent residential population within Greater Dwellingup to drive sufficient demand for key services that were identified as important to the local community. This includes primary school education, childcare, health care and aged-related services.

The Roadmap (Part 1 and Part 2) explores how local population growth, and future changes in industry, tourism, mining and natural resource management will jointly influence the realisation of the community's aspirations, and the additional services required to support a sustainable local community.

“Future growth in Greater Dwellingup will emanate from making the most of our best assets – enhancing our natural resources, sharing our cultural heritage, supporting our people and maintaining our small-town charm.”

Supporting this vision are goals, strategic priorities and key success indicators. These have informed priority actions, and will track the progress of the Roadmap into the future.

¹ Greater Dwellingup is study area for the Roadmap. Further details about the study area can be found in Part 1 of the Roadmap. The area is also described as the “Greater Dwellingup Focus Area” in Map 1 of this document - see page 15.



2. CHALLENGES AND OPPORTUNITIES

The Dwellingup Futures Roadmap responds to a range of challenges and opportunities facing the Dwellingup community.

OPPORTUNITIES AND STRENGTHS

- Dwellingup has been the focus of significant public and private investment in tourism infrastructure, with a specific focus on the trails. Over time, this has the potential to position Dwellingup as an internationally-significant Trails Town with up to 120km of high quality trails and tailored support infrastructure on Perth's doorstep.
- There is an opportunity to grow and diversify the local economy around local and visitor services, including arts, accommodation, food, and beverages. This will bring more diverse jobs for locals and potential future residents, and result in a more resilient economy into the future.
- Dwellingup's location, assets, indigenous and western cultural heritage and history mean that there are potential education, natural resource management and research opportunities that may be attractive to government and private entities. This would help ensure the Town's assets are protected and capitalised on through education, creativity, cultural awareness and scientific approaches.
- Dwellingup's economy and local employment base continues to be underpinned by traditional forest-based industry including bauxite mining and forestry.

CHALLENGES AND THREATS

- Sustaining a resident population that can support local community and social services is a challenge in Dwellingup, where a range of factors including a lack of infrastructure (including education and healthcare), limited housing and accommodation supply, and a lack of local employment can lead to a loss of residents. With the current population, there is a risk that further services and infrastructure may be lost or unable to be attracted to the area. This will further impact how many residents and families can stay or choose to live in Dwellingup permanently.
- An ongoing challenge for the Dwellingup community is a lack of certainty around future mining activities in and around the townsite. In line with the current mining lease (MLISA), there are currently no areas in Dwellingup that are indefinitely excluded from potential mining activity.
- Bushfire risk and the impacts of climate change pose significant challenges to Dwellingup's homes, businesses, community infrastructure and environment. The management of this risk will be an ongoing concern for the community and economy as the town continues to evolve and develop.



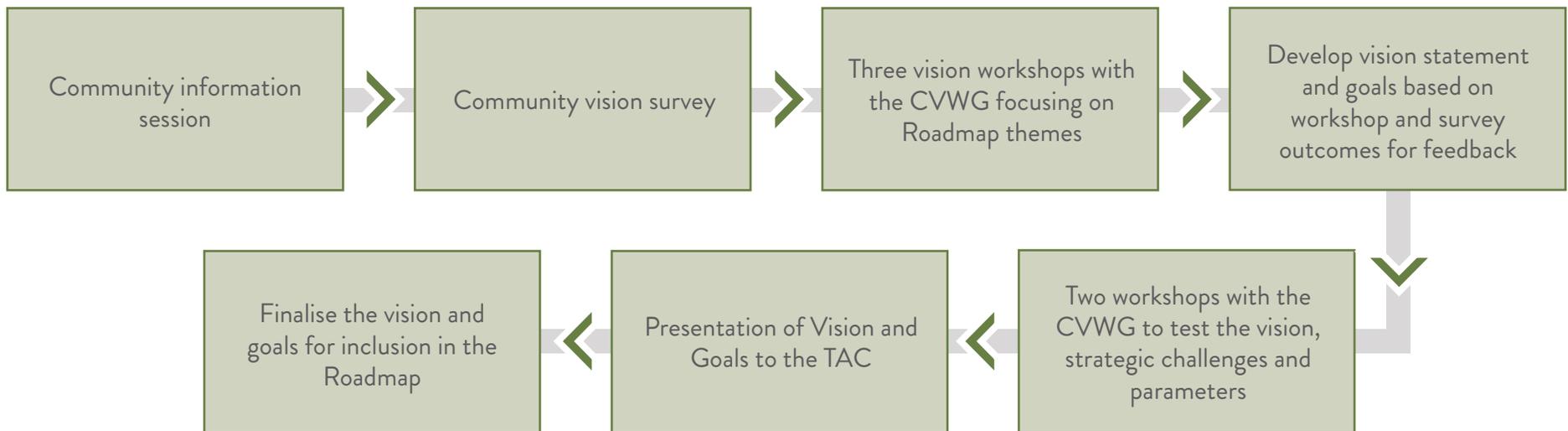
3. A VISION FOR DWELLINGUP'S FUTURE

THE VISIONING PROCESS

A comprehensive engagement program (outlined in figure 1 below) was used to capture the diverse range of perspectives essential in developing a robust vision that genuinely reflected community views. A 12 member Community Visioning Working Group (CVWG) was established to provide inputs into the Roadmap process. The result of this consultation was the vision, goals and strategic priorities outlined on the following pages.

Supporting the Roadmap process has been the Dwellingup Futures Stakeholder Working Group (SWG) and Technical Advisory Committee (TAC). Comprised of Government agencies, local interest groups and Alcoa Australia, the SWG and TAC convened over 12 times since the inception of the project to ensure outcomes reflected that of the community.

Figure 1 - Community visioning process



Further information about the membership of the CVWG, SWG and TAC can be found in Part 1 of the Roadmap.



Photo courtesy of Josh Cowling

VISION

Future growth in Greater Dwellingup will emanate from making the most of our best assets – enhancing our natural resources, sharing our cultural heritage, supporting our people, and maintaining our small-town charm.

GOALS

1. Maintain our small-town charm so Greater Dwellingup will be an attractive and interesting place that is self-sufficient and sustainable in the services it offers families.

2. Grow a diverse and resilient economy, offering more pathways for local jobs and career opportunities.

3. Protect and enhance Greater Dwellingup's environment by sensitively managing diverse land-use activities (such as mining, forestry, tourism, agriculture and recreation).

4. Protect and capitalise on Greater Dwellingup's assets through education, creativity, cultural awareness and a scientific approach.

5. Community, Government and Industry cooperatively work together to achieve the objectives of the Dwellingup Futures Roadmap.

STRATEGIC PRIORITIES

Building a case for investment in community-oriented infrastructure that focuses on improving the quality of life of Greater Dwellingup residents.

Ensure small-town charm is retained whilst supporting growth required to deliver education, health, aged care, arts, creative and retail services within Greater Dwellingup.

Realise the capacity to grow population through housing supply, while enhancing and maintaining the charm and unique character of Greater Dwellingup.

Ensure economic activities complement Greater Dwellingup's small-town charm whilst providing local jobs and career opportunities to support population growth.

Proactively plan and manage economic activities that could impact each other (ie. mining, tourism, training, education and the knowledge economy and natural resource management).

Increase availability of land that can accommodate additional mixed-use business type activities.

Ensure local business is equipped to take advantage of and service increased tourism visitation.

Develop a shared understanding of environmental risks and priority assets for protection.

Build a wider recognition of the role the environment plays in Greater Dwellingup's economy, community, and culture.

Where possible, work on a negotiated outcome to proactively manage land-use conflicts.

Build an understanding of the roles natural resources and industry play in supporting the Greater Dwellingup community.

Develop a shared understanding of priority assets for protection and/or utilisation.

Build recognition of the role indigenous and non-indigenous cultural heritage will play in Greater Dwellingup's future.

Build the case for natural resource management, science, and research opportunities to attract interest/investment in infrastructure requirements from government and private entities .

Ensure that infrastructure, resources, training and economic activity are aligned to support natural resources management, science and research opportunities.

Foster a willingness to engage around areas where there is substantial disagreement between stakeholders.

Build the energy and focus required to realise outcomes where there is strong alignment amongst stakeholders.

Develop pathways for collaborative engagement and partnerships to discuss and resolve community issues.

Ensure all voices are heard, valued and able to contribute.

1. Maintain our small-town charm so Greater Dwellingup will be an attractive and interesting place that is self-sufficient and sustainable in the services it offers families.

2. Grow a diverse and resilient economy, offering more pathways for local jobs and career opportunities.

3. Protect and enhance Greater Dwellingup's environment by sensitively managing diverse land-use activities (such as mining, forestry, tourism, agriculture and recreation).

4. Protect and capitalise on our assets through education, creativity, cultural awareness and a scientific approach.

5. Community, Government and Industry cooperatively work together to achieve the objectives of the Dwellingup Futures Roadmap.

KEY SUCCESS INDICATORS: BY 2036

1.1 Dwellingup's population has reached 1,306.

1.2 18 additional childcare places have been created for local families.

1.3 There will be sufficient demand for the provision of a primary school for 100 students.

1.4 The development of short stay accommodation infrastructure does not impact upon the supply rental and owner-occupier dwellings for residents.

1.5 Residents have access to a full time GP and remote nursing services.

1.6 Residents can access high quality aged care in Dwellingup.

2.1. There are an additional 130 FTE jobs within the Dwellingup economy (includes the additional 26 FTE in 4.1).

2.2. An additional 133m² of retail floorspace and 1,608m² of commercial floorspace* have been identified and activated through new enterprises.

2.3. Visitors are spending \$31.59m per annum in Dwellingup.

2.4 Indigenous enterprises have been established and supported.

2.5 Dwellingup is recognised as a cultural and arts hub with a minimum of 15 arts-based enterprises making up the Dwellingup Arts Trail.

*Commercial floorspace include Accommodation and Food Services, Arts and Recreation, Education and Training, and Professional, Scientific and Technical Services.

3.1. Support realisation of common objectives through the implementation of the Roadmap Action Plan.

3.2. There is a map that reflects a shared understanding and agreed aspiration put forward by the Dwellingup Community as to natural, heritage and community assets that they believe should be indefinitely protected from industry impacts within the Dwellingup Future Zone.

4.1. Natural resource management and nature-based tourism activities are contributing to the local economy through an additional 26 FTE direct jobs.

5.1. A fit-for-purpose implementation advisory committee, (chaired by the Shire of Murray) is actively consulted and informing decision making around land use for Dwellingup's key industries



4. EXPLORING DWELLINGUP'S FUTURE POTENTIAL

The Dwellingup Future's Roadmap utilised scenarios to explore the implications of a range of plausible futures the community might face, and identify opportunities and challenges that may need to be realised or addressed if the community's ultimate vision is to be supported. The three scenarios, described in table 1, focused on Greater Dwellingup across a 15-year period between 2021 and 2036.

Table 1 – Scenarios assessed against the Dwellingup community's vision and goals.

| | |
|---|---|
|  SCENARIO 1 – BASE CASE | Greater Dwellingup continues to be a small regional town, characterised by limited population growth and an ageing population. It is supported by traditional mining, forestry and a day trip visitor economy with limited expenditure within the Town. |
|  SCENARIO 2 – ADVENTURE TOURISM TOWN | Greater Dwellingup is recognised as an International Trails Town, fuelled by a high visitor growth trajectory and ongoing significant public and private sector investment into this sector. |
|  SCENARIO 3 – DIVERSE ECONOMY | Greater Dwellingup has experienced significant tourism growth, while also focusing on developing arts, education, natural resource management and research industries, leading to a more diverse and resilient local economy that is adaptable to change. |

The process that was utilised to undertake the scenario assessment align with the broader objectives of the Roadmap are outlined in Figure 2.

Figure 2 – Scenario assessment approach



Through analysis and consultation conducted, **Scenario Three (diverse economy)** was judged the most likely to meet the community's vision and objectives:

| | | |
|---|---|---|
|  <p>SCENARIO 3 - DIVERSE ECONOMY</p> | <p>Under Scenario Three (diverse economy):</p> <ul style="list-style-type: none">• Population growth has enabled the community to attract and retain medical, education and aged-care services, enhancing the long term sustainability of the town.• Investment in agriculture and natural resources management activities and projects are strongly aligned with community vision.• Greater Dwellingup's tourism offer is diverse. It is geared towards nature, education, arts and Indigenous-based tourism experiences.• Sustainable and managed growth allows the community to mitigate the risks of the demand for short stay accommodation overwhelming local housing stocks and eroding community character.• A more diverse food, retail, arts, and hospitality offer has grown and is attracting different visitor segments.• Mining continues to be a key industry, providing significant local employment within Greater Dwellingup (35% of total employment). | <p>Key outcomes:</p> <p>Greater Dwellingup achieves a population sufficient to support additional local services.</p> <p>Moderate and sustainable economic growth and a proactive approach to housing development will support a growing population, while maintaining character, protecting natural assets, and creating jobs and business opportunities.</p> |
|---|---|---|

Scenario assessment also produced the following important key findings:

1. An Implementation Advisory Committee, chaired by the Shire of Murray and with a membership comprising of local community groups, local Traditional Owners, local business representatives, and local industry representatives, is required to foster collaboration, and inform and provide input into future project planning and development, and land use and environmental assessment statutory processes.
2. A clear understanding of the status and interaction of Greater Dwellingup's community, economic and environmental assets is essential for this. Map 1 has been developed in consultation with community, the Dwellingup Futures Technical Advisory Committee and Stakeholder Working Group. It provides an summary of current known existing and planned community and industry activities within Greater Dwellingup.

For further information, Part 1 of the Dwellingup Futures Roadmap contains detailed scenario analysis and key findings.

Map 1 and 2 describe the following two zones that reflect the aspirations of key Dwellingup Futures Stakeholders within Greater Dwellingup:

- Dwellingup Futures Strategic Area; and
- Dwellingup Futures Investigation Area

The Dwellingup Futures Strategic Area encompasses a broad area where the majority of existing and planned community, tourism, agricultural and recreation assets are located, as well as the major entrances to the Dwellingup Townsite. The continued development and enhancement of this area in alignment with the Dwellingup Futures vision and goals is considered essential if the Roadmap's vision is to be realised.

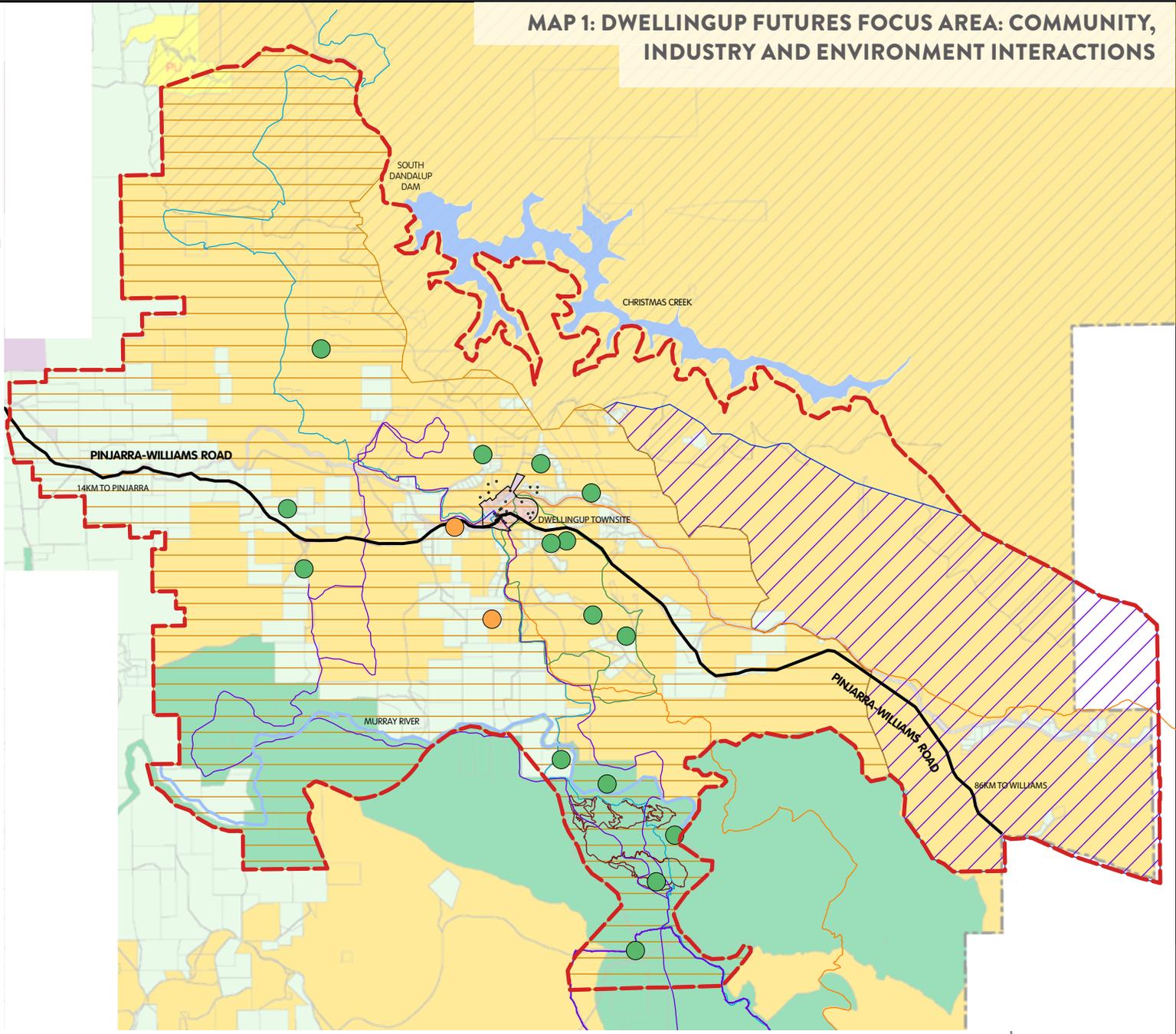
The Dwellingup Futures Investigation Area represents an area where stakeholders have identified opportunities for a range of alternative land uses including natural resource management research, education and ecotourism, as well as resource extraction, forestry and disease risk management. Clarity over the opportunities and challenges represented in this area will require further investigation, with oversight by the proposed Dwellingup Futures Implementation Advisory Committee.

Initiatives that support the enhancement of the Strategic Area, and investigation of the Investigation Areas have been identified within Part 2 - Dwellingup Futures Implementation Plan.

MAP 1: DWELLINGUP FUTURES FOCUS AREA: COMMUNITY, INDUSTRY AND ENVIRONMENT INTERACTIONS

LEGEND

- Dwellingup Futures Focus Area
 - Dwellingup Futures Strategic Area
 - Dwellingup Futures Investigation Area
- REGION SCHEME RESERVES (PRS)**
- Regional open space
 - Rural
 - Primary regional roads
 - Industrial
 - State Forests
 - Urban
 - Special Control Area No 1 - water catchments
- AGRICULTURAL ASSETS**
- Rural Zoning
- TOURISM ASSETS**
- Tourism activities and accomodation
 - Food and Beverage
- DPaW Managed Tracks and Trails**
- Bibbulmun Track
 - Munda Biddi Trail
 - Walk Trail
 - Mountain Bike Trails
 - Les Couzens Bridle Trail



NOTES:
¹ Mining activities are not indefinitely precluded throughout the Dwellingup Futures Study Area, in line with MLISA
² Forestry activities are undertaken throughout the State Forest in the Focus Area as per existing statutory processes

MAP 2: DWELLINGUP FUTURES FOCUS AREA: COMMUNITY, INDUSTRY AND ENVIRONMENT INTERACTIONS - DWELLINGUP TOWNSITE

LEGEND

REGION SCHEME RESERVES (PRS)

- Rural
- Primary regional roads
- Railways
- Industrial
- State Forests
- Urban

AGRICULTURAL ASSETS

- Rural Zoning

COMMUNITY AND INFRASTRUCTURE ASSETS

-

FOREST ASSETS

-

TOURISM ASSETS

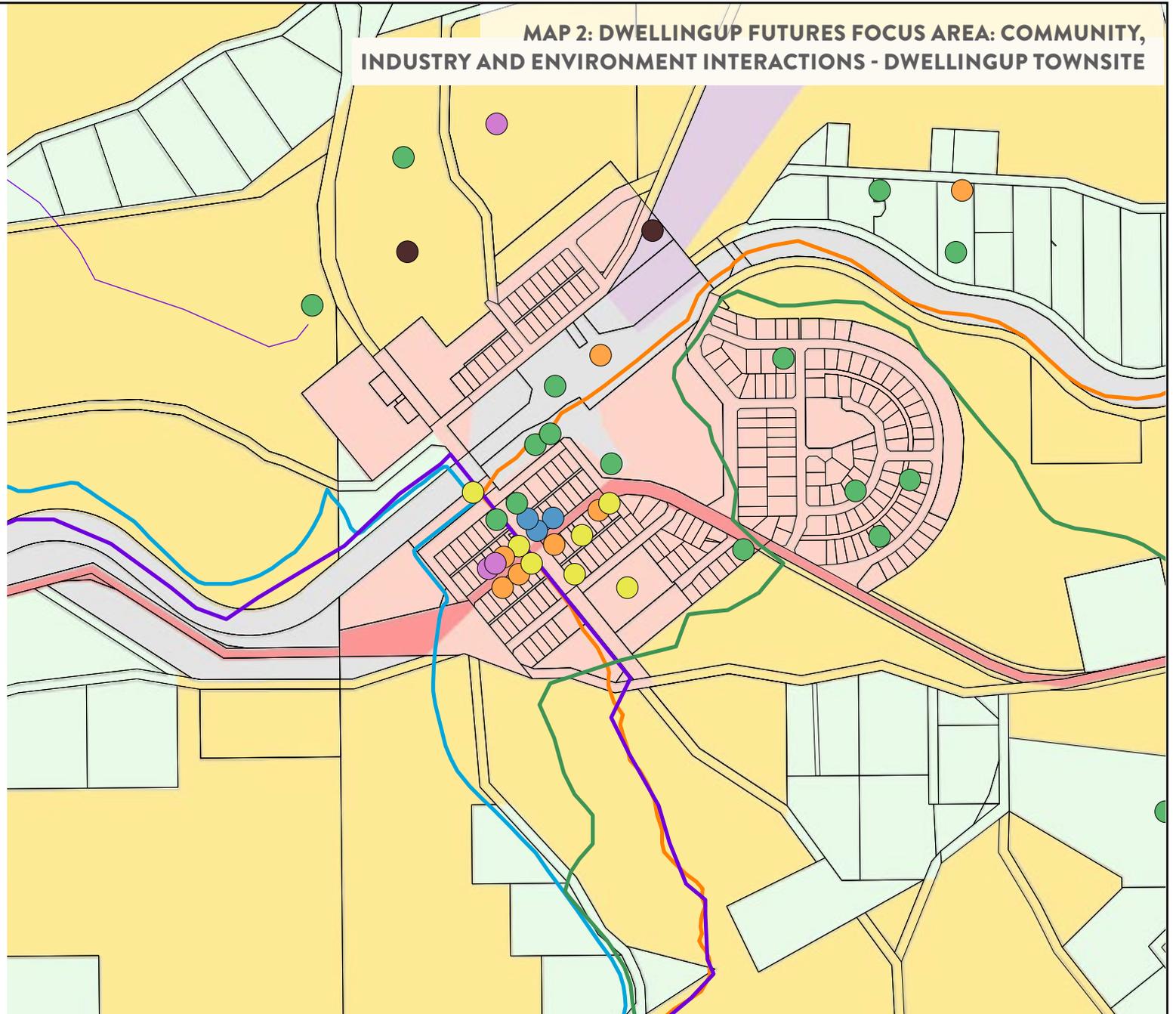
- Tourism activities and accomodation
- Food and Beverage
- Creative Arts

TOWN CENTRE - COMMERCIAL ASSETS

-

DPaW Managed Tracks and Trails

- Bibbulmun Track
- Munda Biddi Trail
- Walk Trail
- Les Couzens Bridle Trail



JOB CODE:
MRYDRG

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DISCLAIMER: ISSUED FOR DESIGN INTENT ONLY. ALL AREAS AND DIMENSIONS ARE SUBJECT TO DETAIL DESIGN AND SURVEY

5. DWELLINGUP'S PRIORITY PROGRAMS & IMPLEMENTATION PATHWAY



The following priority programs were identified as critical to addressing the key findings of the economic scenario analysis and the realisation of the aspirations identified in the Roadmap.

Program 1: People and place.

Program 2: Enterprise and economy.

Program 3: Environment, arts, culture, and heritage.



Aligned projects already underway, or short listed for action in the next 1 – 3 years are outlined on the following pages. Part II of the Roadmap outlines the more detailed descriptions of aligned actions and projects that are achievable over the short, medium and long term.

1. PEOPLE AND PLACE

| KEY ELEMENT | PROJECT | DESCRIPTION/ELEMENTS | TIMEFRAME |
|-------------------------------|--|--|--------------|
| MASTERPLANNING | Develop Dwellingup Precinct Structure Plan. | Review the Dwellingup Structure Plan and update as a Precinct Structure Plan to ensure the vision, goals, and recommendations of Dwellingup Futures are considered and addressed. | Underway |
| | Design guidelines supporting the retention of Dwellingup's small-town charm. | Develop design guidelines for future residential and commercial development, reflecting the Dwellingup community's stated desire for small-town charm to be retained. | Underway |
| SERVICING GROWTH | Understand and clarify bushfire parameters for future growth. | Utilise the Dwellingup Precinct Structure Plan review to consider the implications of the Roadmap, and identify potential solutions to contemporary bushfire rules/regulations that may limit Dwellingup's ability to accommodate target populations, visitors, and industries. | Underway |
| | Develop residential housing to service target population growth. | Utilise the Dwellingup Structure Plan review and Activity Centre Plan to identify opportunities for development of new residential housing supply appropriate for attraction of an additional 200 families to Dwellingup. | 4 - 10 years |
| | Build capacity for mixed-business industry. | Utilise the Dwellingup Precinct Structure Plan project to identify and de-risk development of a preferred location for a mixed business precinct that contains a minimum of 570m ² NLA of total additional mixed business floorspace. | Underway |
| | Marrinup Golf Course/Carriage Club Utilisation Plan | Work with the Dwellingup Carriage Club to support realisation of the old Dwellingup Golf Course as a dedicated events facility that may include dedicated events infrastructure, short-stay accommodation, and expanded trails infrastructure. Key issues to resolve include certainty of tenure for the Carriage Club, certainty over future mining impacts in proximity to the asset and adequacy of services such as power, water and wastewater. | 4-10 years |
| | Review requirements on casual short-stay accommodation. | Review the need / desirability of local planning, limiting the ability of residential housing rentals in Dwellingup to be utilised for casual short-stay accommodation. | 1 – 3 years |
| | Prioritise infrastructure planning, advocacy and business case development. | Utilise the Dwellingup Structure Plan, Activity Centre Plan and follow on activities to assess and quantify the required potable water, wastewater, energy, and telecommunications infrastructure required to service at least 242 additional dwellings for residents, at least 15 additional businesses and at least 42,000 additional annual overnight visitors. | Underway |
| WHOLE-OF-LIFE-SERVICES | Complete recreation precinct. | Complete the vision and delivery of a dedicated all-ages recreation precinct for Dwellingup residents and visitors. | Underway |

2. ENTERPRISE AND ECONOMY

| KEY ELEMENT | PROJECT | DESCRIPTION/ELEMENTS | TIMEFRAME |
|--|--|--|-------------|
| PROTECT AND ENHANCE KEY ECONOMIC ASSETS | Utilise the Dwellingup Futures Implementation Advisory Committee to negotiate an agreed management plan over key strategic economic assets. | Utilise the Dwellingup Futures Implementation Advisory Committee (DFIAC) to negotiate a management plan of key economic assets identified in the Roadmap that potentially warrant dedicated planning, investment and indefinite protection from future mining activities. These assets include but are not limited to: | 1 – 3 years |
| | | Major mountain biking and hiking trails; | |
| | | Major DBCA camping assets; | |
| | | High quality agricultural lands with strong potential for tourism and differentiated food-related development; | |
| | | Areas with potential for dedicated short-stay accommodation development; and | |
| | Major education camps and assets. | | |
| CELEBRATE THE TOWN CENTRE | Enhance commercial precinct in Dwellingup Town Centre. | Utilise way finding techniques and principles to provide visitors with a strong sense of arrival within the Dwellingup Town Centre (e.g. signage, painted/coloured asphalt). | 1 – 3 years |
| | Activate commercial precinct lane ways within the Dwellingup Town Centre. | Utilise Dwellingup Activity Centre plan to identify opportunities to activate lane ways within a designated commercial precinct. | 4-10 years |
| EXPANDING TOURISM SERVICES | Identify opportunities for dedicated short-stay accommodation developments in and around Dwellingup to deliver up to an estimated additional 115 overnight visitors. | Utilise the Dwellingup Activity Centre plan to identify and de-risk opportunities to develop short-stay accommodation that does not compete with housing/rental markets within Dwellingup. Considerations may include: | 1 – 3 years |
| | | Expansion of offer at the Forrest Discovery Centre; | |
| | | Provision of offer at Dwellingup Carriage Club; | |
| | | Provision of offer at Icy Creek; | |
| | | Repurposing of degraded rehabilitation areas; and | |
| | Allowance of complementary accommodation offer on agricultural tourism assets. | | |
| Pinjarra/Mandurah/ Dwellingup tourist shuttle. | Promote and actively support the Pinjarra/Mandurah/Dwellingup shuttle currently being piloted by commercial operator. | Underway | |
| Dwellingup Gap Trails Project | Implement the Dwellingup Gap Trails Project, facilitating stronger linkages between major trail heads and Dwellingup Town. This will ensure the completion of visitor and community oriented recreation and tourism assets. Refer to WA Labour Plan for Murray . | 1 – 3 years | |
| Camping/campsite servicing. | Promote opportunities for enterprises to support existing and growing camping markets, with campsite services including gear hire, food delivery, etc. | 1 – 3 years | |

| KEY ELEMENT | PROJECT | DESCRIPTION/ELEMENTS | TIMEFRAME |
|--|---|--|-------------|
| CONTINUE TO BUILD DWELLINGUP'S TOURISM IDENTITY | Achieve accreditation of Dwellingup as an International Trails Town. | Leverage continued trail development (as advocated for in Gap Project), as the basis for recognition and promotion of Dwellingup as a recognised International Trail Town. | 4-10 years |
| | Support collective branding and promotion. | Support development of a local tourism industry collective that can take ownership of future branding, promotion and booking services. | 4-10 years |
| | Develop and contribute to a systemic approach to researching and planning for post-mine/forestry futures. | Seek to consult on mine closure plans with the State to utilise current investment in, and support for, the Cooperative Research Centre in post-mine futures (CRC-TIME) to develop a systemic approach to targeted data collection, benchmarking, analysis and planning for post mine/ Forestry futures. | 4-10 years |
| ENTERPRISE ATTRACTION DEVELOPMENT AND SUPPORT | Encourage dedicated 'pop-up' infrastructure in the town centre. | Support SMEs to trial new businesses during peak times through encouragement of 'pop up' offerings that do not detract from existing operations. | 4-10 years |
| | Support Indigenous businesses. | Work to support the development and growth of targeted Bindjareb Noongar enterprises operating in Dwellingup through targeted support and linkages into local, state, national and private entrepreneur support initiatives. | 1 – 3 years |
| | Support Hotham Valley Rail. | Work with Hotham Valley Rail to support the continued enhancement of branding, communications and products. Advocate for investment in key infrastructure, focusing on the linkage between Pinjarra/Dwellingup and platform realignment and upgrades. | 1 – 3 years |
| | WA Food Innovation Fund. | Utilise Regional food innovation support initiatives to provide local projects with opportunities to identify and de-risk high growth activities. | 4-10 years |
| INVESTMENT ATTRACTION | Develop Dwellingup-oriented investment pitches for State and Federal Government investment in projects that support the realisation of the Dwellingup Futures vision and goals. | Work to profile, prioritise and collectively advocate for investment key Dwellingup priority projects that may include but not be limited to: | 4-10 years |
| | | Utilisation of crown reserves for short stay accommodation solutions (potential to be investigated in Precinct Structure Plan); | |
| | | Upgrading of enabling service infrastructure to requirements as identified in the Precinct Structure Plan.; | |
| | | Investment in targeted social infrastructure and services to requirements as identified in the Precinct Structure Plan and other activities; | |
| | | Utilisation of under-utilised community assets (e.g. old visitors centre); and | |
| | Development of key infrastructure that enhances the comparative value proposition of target industries. | | |
| Improve telecommunications | Identify ICT improvements across the Dwellingup area (eg, mobile phone coverage, Dwellingup townsite public wifi zone opened on days to coincide with events). Develop business case for upgrades, lock in funding pathways and delivery schedules. | 1 – 3 years | |

3. ENVIRONMENT, ARTS, CULTURE AND HERITAGE

| KEY ELEMENT | PROJECT | DESCRIPTION/ELEMENTS | TIMEFRAME |
|---|---|---|-------------|
| PROTECT VULNERABLE NATURAL HERITAGE | Pursue determination of DPG’s public nomination of Old Growth Forest. | Pursue efficient determination of the Dwellingup Protection Group’s application for classification of Old Growth Forest within their nominated ‘Murray Basin Protected Zone’ and to provide further clarity on the potential ecological values of this parcel. | Underway |
| | Utilise the proposed fit-for-purpose Governance Structure to arrive at a shared position on the environmental heritage assets contained within and adjacent to DDF #4 and #5. | Utilise the proposed Governance Structure to capture insights and further research (from ongoing Alcoa, EPA and pre-approval processes, as well as Dwellingup Protection Group knowledge base/activities and DBCA knowledge/activities) to support Dwellingup Futures SWG to inform a shared understanding of the environmental heritage characteristics and potential trade-offs between mining and natural heritage retention in relation to: | 1 – 3 years |
| | | Dwellingup Protection Group’s proposed Dwellingup Discovery Forest #4 (Drinking Water Protection Zone) and #5 (Murray Basin Wilderness Zone); and | |
| | Potential impacts on adjacent areas including DDF # 3 (Wildfire Protection Zone), #6 (Timber Towns Heritage Zone), and private residences. | | |
| Monitor impacts of climate change on Forest. | Advocate for expanded resourcing to adequately monitor, evaluate, intervene and mitigate against impacts of climate change on northern Jarrah Forest ecosystems. | 4-10 years | |
| CELEBRATE AND LEVERAGE DWELLINGUP’S HERITAGE | Expand Indigenous culture and heritage celebration and interpretation. | Work with local traditional owners and Indigenous owned enterprises to expand local interpretation services and products for tourism and education markets. Consideration may include but not be limited to: | 4-10 years |
| | | Support for development of a dedicated bush tucker trail; and | |
| | | Interpretation of the cultural significance of key sites and places. | |
| | Envisage future of mills and interpretation of sites. | Work with Forest Products Commission on community support programs to support the community’s aspirations around preserving forest heritage. | 4-10 years |
| | Expand education programs through the Forest Discovery Centre. | Support the utilisation of existing assets at the Forest Discovery Centre to expand local experiential education offerings to students in relation to interpretation of the natural environment, Indigenous heritage, and Western heritage. | 4-10 years |
| Leverage Icy Creek asset for environmental interpretation as a complement to adventure tourism offer. | Revamp the mothballed Icy Creek education asset to provide interpretation opportunities for student utilising private school camps, Nanga Bush Camp and potential campsite facilities at Icy Creek. | 4-10 years | |
| FOSTER ARTS AND CULTURE | Dwellingup Arts Trail. | Support the development of a dedicated culture and arts trail through greater Dwellingup that celebrates the creativity and innovation of Dwellingup residents and enterprises. | 1-3 years |
| | Artist in residence program. | Provide continued support for artist in residence programs within local galleries to attract State, National and Internationally significant artists to celebrate the natural heritage of Dwellingup and engage with the Dwellingup creative community. | 4-10 years |



Photo courtesy of Shire of Murray

This document is a summary of two key, detailed reports which are available via the Shire of Murray's website, www.murray.wa.gov.au.

Part I – Economic Development Scenario Assessment

- **Vision, goals and strategic priority areas** - An agreed vision and strategic intent for the future of Greater Dwellingup.
- **Dwellingup Futures Scenarios** – Three future scenarios that identify and describe challenges and opportunities, while considering how different sectors, industries and land-uses in the Greater Dwellingup area can co-exist to the betterment of the town. Each scenario is supported by detailed social and economic modelling indicators relevant to the proposed vision and strategic intent for the future growth of Greater Dwellingup.
- **Findings** – A set of key findings that explore the outcomes of the scenario analysis against the community's goals, informing recommendation actions outlined in Part II: Implementation Pathway Report.

Part II – Implementation Pathway Report

- **Implementation structures and principles** – A strong governance structure to guide the implementation of the Roadmap.
- **Priority programs** – Three core program areas within which key actions and projects are focussed.
- **Detailed action plan** – An in-depth action-oriented document that steps out real world projects and initiatives, as well as the partnerships, resources and time frames required to realise them.

This report has been prepared by FAR Lane and Hatch Roberts Day in partnership with the Shire of Murray, Peel Development Commission, and the Dwellingup Futures Group.

The project team, Shire of Murray and Peel Development Commission acknowledges Dwellingup's traditional custodians, the Bindjareb People of the Noongar Nation, their continuing connection to the land, waters and community and pay our respects to their Elders both past and present.

